

PRESS RELEASE

Sales Success Consultancy launches I-Phone App Development & Promotion Services

Boston, July 14, 2010: Boston based Sales Success Consulting(SSC) has launched I-Phone App Development & Promotion Services in addition to its Sales Marketing consultancy, web development, Search Engine Optimization (SEO), print and graphic design and HD video production services. “We have been providing quality software and web development solutions for quite some time now. iPhone app development presents an exciting opportunity for us, given our strengths in the area of software application development, marketing and promotions.” says James Salerno of SSC . The iPhone development sub-division of SSC, called Appsolutely iPhone, is aimed to deliver the best of breed iPhone/iPad custom apps for customized client needs. The response to the launch of app development has been encouraging, SSC is currently working on an exciting innovative app related to Skin Cancer Safety, scheduled for release on iTunes in July end.

As a division of Sales Success Consulting, LLC – <http://www.saleuccessconsulting.com> , a well-established A+BBB rated, sales and marketing consulting group, AppsolutelyiPhone (<http://www.appsolutelyiphone.com>) specializes in iPhone, iPad and other mobile platform Applications, right from Conceptualization, Design, Development and Delivery. It takes special skills to develop cutting edge, graphically appealing and user friendly mobile Apps, and we have the right team to get the job done.

AppsolutelyiPhone is a professional [mobile software Applications development company](#) based in Boston, MA, providing tailored [iPhone App development solutions](#) & [App promotion services](#) for business Applications, enabling continuous business performance improvement, achievement of strategic plans and sustainable results providing a rich, intuitive web-based user interface, along with ease-of-access. We are committed to developing state-of-the-art, consumer, medical and business Apps at less cost and ahead of schedule compared with other App Developers.

Backed by over 25 years of hands on experience in Sales and marketing, our expert panel of [iPhone Application marketing](#) professionals is one of the best in the iPhone App promotion industry and offer a potent iPhone App marketing package, custom made for your specific App promotion requirements and target customer segment. Our expert App promotions packages will increase the rate of download at iTunes, or even help you to distribute the "Lite" version, if any, of your iPhone App at Apple Store.

Our professional experience in developing, and marketing mobile Applications including the iPhone Applications has allowed us to acquire the right skills and know-how required for iPhone App store marketing.

If you have an idea that you'd like turned in to an App, please contact our development team at 800-539-0685. You'll be surprised to find how quickly and economically you'll see your App on the screen. Please visit <http://www.appsolutelyiphone.com> for more details.

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